

ERIC JONES GOLF JUNIOR GOLF ACADEMY

Our philosophy is

- To teach the game, not just the swing
- Through the game to teach life skills and good citizenship
- To emphasize Effort over Outcomes
- To recognize and celebrate achievements and progress
- To teach every junior as a unique individual

Golf should be fun, challenging and rewarding. The Eric Jones Golf Junior Academy is dedicated to growing the game by introducing as many juniors as possible to golf and igniting their passion for the sport. We want the skills they learn as youngsters to last a lifetime.

We teach every junior the secret to golf: There IS no secret. Just solid fundamentals and persistent effort.

We also know that the top three reasons juniors play any sport are to: 1) Have fun; 2) Be with friends; and 3) Challenge themselves to learn and get better. Every coaching session emphasizes these key motivators.



The Junior Academy: See where your dreams can take you.



About Eric Jones

- PGA Teacher of the Year
- 2-time World Long Drive Champion
- Masters Degree in Sport Psychology
- Stanford University Player and Coach
- Author
- Keynote Speaker
- Dad

JUNIOR ACADEMY

From First Swing To College Scholarship

Development Programs



JUNIOR GOLF

Tournament Training



College Track



*Invest in a lifetime
of great golf*



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JUNIOR GOLF ACADEMY

DEVELOPMENTAL GOLF PROGRAMS

- Ducks: New Golfers
- Falcons: Intermediate
- Eagles: Advanced/Tournament

At Eric Jones Golf our mission is to develop youngsters into great golfers by providing a world class learning environment that teaches solid swing fundamentals, encourages sustained effort, and promotes a life-long love for the game.



What distinguishes our Junior Academy is our ability to address both the physical and mental aspects of the game. Young golfers learn how to hit the ball, how to hit it the right direction, and then how to hit the right distance. As skills improve we teach course navigation and game management. Advanced golfers learn mental toughness skills and how to thrive under competitive pressure - skills every college coach is looking for in their athletes.

We follow the Canadian Athlete Development process, teaching physical literacy skills such as running, jumping, kicking and throwing. Juniors also learn life-skills based on The First Tee core values.

We are passionate about golf, about teaching, and about having fun. Golf is a journey, and we're there every step of the way.

INTRODUCTION TO GOLF: 6-9 yrs DUCKS



Golf for Juniors should be fun and it should be easy. The Ducks group is our introduction to golf series for young juniors and juniors who are new to the game. The Ducks Series introduces young golfers to common golf terms, proper etiquette, common rules, proper set

up including grip, stance, and posture, fundamentals of the swing and body movement, and effective practice skills. We also introduce life skills such as fair play, honesty, integrity, and team work—all in a fun and supportive environment. Classes run one hour and typically start after school - approximately 3:30. Students can move to the next level up after testing, which is usually done every six weeks.

SKILLS DEVELOPMENT: 9-14 yrs FALCONS



Our development program continues with the Falcons team. The Falcons will challenge young golfers to learn additional skills and to play better golf. Falcons will expand skills to cover more shots and more situations on the golf course. Juniors will learn about pace of play, on-course

rules, and basic course management. They will learn about driver accuracy, with an emphasis on shots from 100 yards in and around the green. Classes run 1-1/2 hours and are typically after-school hours starting at 4:30.

STEP UP TO GREAT GOLF: Advanced EAGLES



More experienced juniors will be hungry to make their game consistent while they develop power and feel. The Eagles group is designed for High School and tournament players to

bring out the best in their game. Juniors will learn more advanced swing techniques for all conditions, plan & play methods, course management, pre- and post-play practice methods for a stronger game. Short game emphasis will be on getting up and down, and scoring clubs inside 100 yards will be on birdie opportunities, while driver work will be on maximizing distance off the tee. It's fun and safe, and infused in the instruction will be life skills such as goal setting, managing emotions, dealing with stress, developing patience, and others. Classes run two hours, with lots of on-course situational coaching.

ENROLLING IN THE JUNIOR ACADEMY

Academy Golf Programs run year-round and are organized around a monthly schedule. Sessions are held once a week at the same time and day each week - usually after school hours. Sessions run from one to two hours according to levels. Juniors rotate through several stations each week such as putting, chipping, irons and drivers. Once a month we go on the golf course. There is an open practice session on Sunday afternoons, and once a month we have an Academy mini-tournament.

Juniors can start at any time in any of the Series schools at the level appropriate for their skills. Most golfers enroll in the 3-month program. Tuition is billed monthly. We encourage you to sign up with friends!

Enroll online at www.EricJonesGolf.com